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Chrysanthemum and Pompon

ROOTED CUTTINGS For

1940



Captain Blood

GREGO'S
Greenhouses

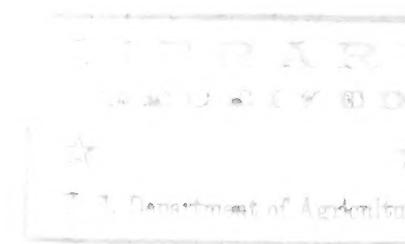
MIDDLETOWN
CONNECTICUT

Sec. 562 P. L. & R.

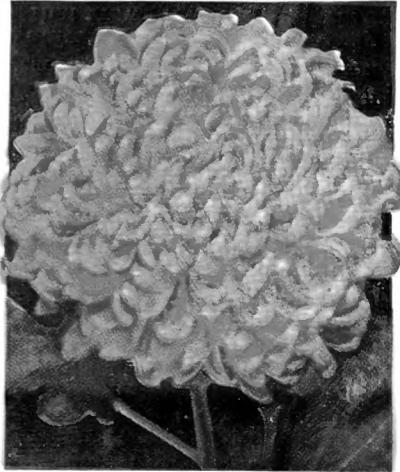
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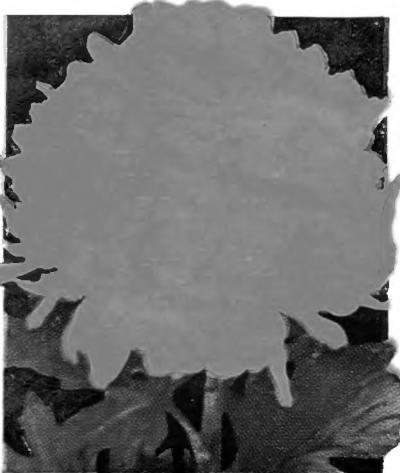
CHRYSANTHEMUM SPECIALISTS



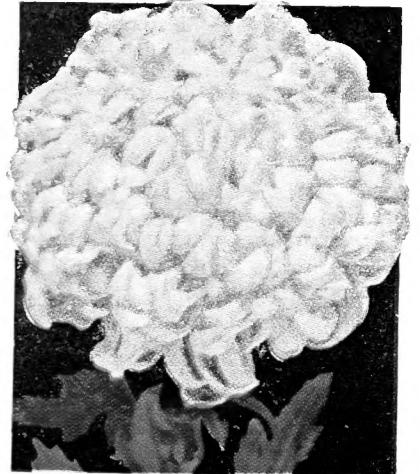
Detroit News



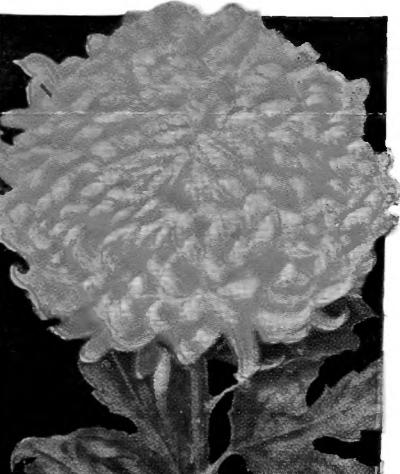
Anna Kaskas



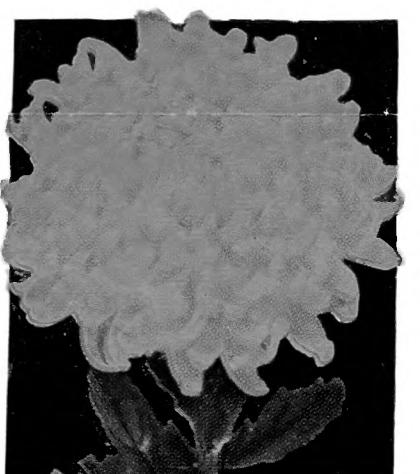
Mrs. H. E. Kidder



Miss Helen Frick



Oak Leaf



Friendly Rival

CAPTAIN BLOOD

An unusual Pompon, that when disbudded, approaches 4 inches, but makes attractive sprays with flowers on sufficiently long petioles to avoid a crowded effect. Blooms are solid, rounded form with petalage fully double (*illustrated on front*). Fully developed, the flowers have a deep profile. Stems very strong and healthy, disease-resistant foliage. A splendid producer and can be flowered for Thanksgiving yet with cool treatment, may be had for Christmas.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000

We have been growing Chrysanthemums for many years—years of work, study, testing and experimenting, with but one thought in mind: to produce the strongest, healthiest Chrysanthemum plants possible, of the best varieties obtainable and to sell them at a price which will enable our customers to make money.

This plan has been so successful that we

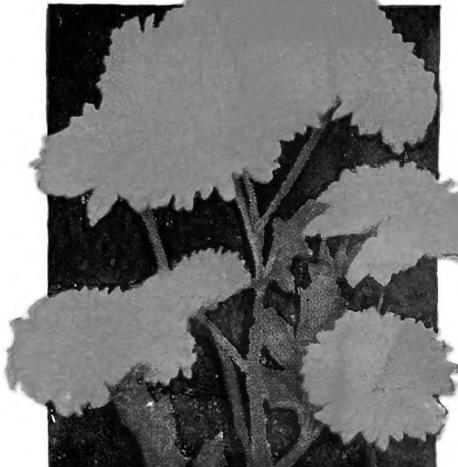
have devoted our entire plant to the growing of Chrysanthemums.

We are listing in this folder the finest varieties in their classes.

If you have never grown our Chrysanthemums, give us a trial order and you will receive the finest rooted cuttings it is possible to produce.



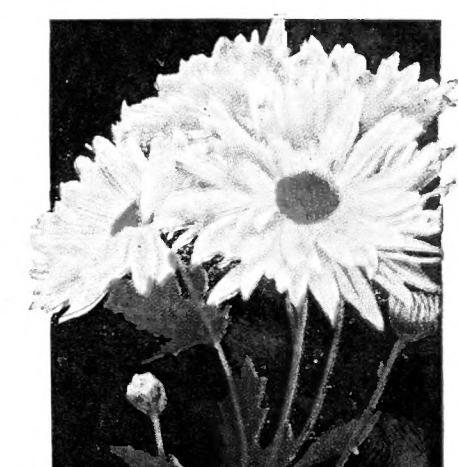
Hasegawa Pink



Cora Peck Buhl



Rolinda



Valencia



Buttercup



Rowena

POMPONS

ARCADIA	HASEGAWA PINK	NUGGETS
BLANCHE	IRENE	PINK DOT
BOKHARA	JEWEL	PRINCETON
W. H. BUCKINGHAM	LILLIAN DOTY	TOUCHDOWN
BRONZE BUCKINGHAM	WHITE DOTY	SARDA
CORA PECK BUHL	MARY LENNON HALL	SEA GULL
ERMALINDA	NEW YORK	SNOW CLOUD
FEZ	MRS. E. D. GODFREY	SUN TAN
FIRE BIRD	NORMA	VERA VICTORIA
GRACELAND	NUBIAN	WHITE ANEMONE

ROSE CHARM
CAPTAIN COOK
TOUCHDOWN
BRONZE QUEEN
WHITE MENSA
GOLDEN MENSA
RUTH CUMMINGS
BONNIBEL
ROBIN HOOD

YOLANDA

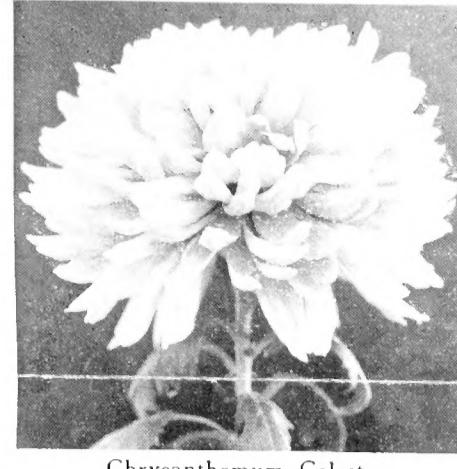
Considered by all who have seen it, one of the finest of recent introductions in the Anemone-flowered section. Distinctly self-colored and an unusual shade of apricot bronze. Either as natural sprays or disbudded the flowers are perfectly formed, the center cushion being in nice proportion to the outer petals. Stems stiff with flowers well placed when grown as sprays; foliage, vigorous and brilliant green, with strong resistance to disease. Can be flowered for Thanksgiving and later.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000

GRECO'S CHRYSANTHEMUMS



Chrysanthemum, Friendly Call



Chrysanthemum, Celestra

YELLOW

Cardonia. One of the finest yellow Mums to bloom the first week in November. It is a rich golden yellow without a trace of bronze. An incurved that keeps and ships well. Grows to a height of 4 to 5 ft. from June planting. Matures Nov. 1-5.

Celestra. A globular, medium-sized flower; grows well and blooms Oct. 10.

Chrysolora. An early, incurved lemon-yellow Mum that will bloom Oct. 10.

Clara B. Ford. A large, incurved yellow, much the same as Mrs. Nellie T. Ross. Matures Thanksgiving.

Friendly Call. Buff yellow, very similar to the popular variety Major Bonnaffon. It is a tall, easy grower and a sure money-maker. When placing your order for Mum cuttings be sure to include this variety. Matures Nov. 25. \$4.00 per 100, \$35.00 per 1000.

Friendly Rival. Among the finest for Thanksgiving, the color being a rich deep yellow; incurved in form and very large in size.

Golden Celebration. A large yellow of the reflex type that grows very freely. Blooms Nov. 20-25.

Golden Chattanooga. Beautiful, large, incurved yellow that has sprouted from White Chattanooga. A variety well worth growing. Matures Dec. 1.

Golden Gladys Pearson. A yellow sport of the well-known variety, Gladys Pearson. A beautiful golden yellow in color and incurved in form. In bloom for Thanksgiving.

Golden Glory. Strong grower that will produce two very large blooms per plant. It is such an easy grower that it should be included in every planting as a sure money-maker. Blooms Nov. 1.

Golden Glow Improved. This is the earliest bright yellow. It should be planted early to get flowers Oct. Select bud July 10th.

Golden Mistletoe. One of the best very late yellows in existence. It is a strong grower that is capable of producing more than one flower per plant. Matures during Dec.

Golden Nellie T. Ross. The same as Mrs. Nellie T. Ross but of much brighter color.

Golden Queen. An early yellow that does not grow very tall. Matures Oct. 25.

Golden Wave. A good early incurved yellow that grows very tall and will support more than one flower to a plant. Matures Oct. 20.

Gold Lode. A very early yellow that will easily produce two or three blooms to the plant. Blooms Oct. 5.

Arcadia. A vigorous and extremely productive white Pompon with excellent growing habits. Well-formed sprays carry many rounded blooms of pure white measuring 2½ to 3 in. across. Although a recent introduction, it is certain to become one of the most popular white Pompons to mature Oct. 25. \$4.00 per 100, \$35.00 per 1000.

Avalon. A large-flowered late Pompon, producing blooms of a coppery orange on rigid, well-formed sprays. It is an excellent grower and produces which matures for Thanksgiving.

Balandus. A light pink with cream reverse, slightly darker than Lilian Doty. Incurved and globular in form; strong in growth, 4½ ft. from June planting. Ready to cut Oct. 25.

Betty Watkins. A large yellow Pompon with a red center that is indeed very attractive. It is a very vigorous grower but of medium height. Blooms Nov. 20.

Blanche. A heavy producing white Anemone with large flowers and good sprays. Blooms Oct. 25.

Bokhara. An old standby that is always in demand because of its easy growing habits and unusual color. It is a pleasing shade of pink and bronze. Blooms Oct. 25.

Bonnibel. A distinct Pompon of orange-buff color. Very free flowering and not too tall a grower. Matures Oct. 15.

Bonnie Maid. A beautiful Lilac lavender Pompon with strong healthy stems and foliage. Produces very well. Matures Oct. 25.

Bristolite. An improvement over November Bronze. It grows somewhat taller, the flower is slightly larger and the foliage is a deeper green, of the two, Bristolite deserves first place.

Bronze Beauty. An odd bronze with a pinkish cast under artificial light. A good grower and producer. Blooms Nov. 25.

Bronze Buckingham. A bronze sport of Pink Buckingham. Identical in every respect but color.

Bronze Queen. A button variety about the size of nuggets. In color it is a rich glowing bronze that makes it very much in demand. It does well under black cloth. Blooms Oct. 25.

W. H. Buckingham. One of the best single pink Pompons that grows easily, produces well and does not grow too tall. Matures Nov. 5.

Buttercup. The best late December Pompon on the market today. It is a clear yellow with flowers measuring 2½ to 3 in. A good producer and easy grower.

California Peach. It is large, single, of a pleasing shade of pink that grows easily and produces well. Blooms Oct. 25. \$8.00 per 100, \$75.00 per 1000.

Campfire. An easy growing double red Pompon to bloom Nov. 20.

Captain Cook. A very good variety to come in just ahead of Rose Charming. The color is a pleasing shade of pink, with good growing habits.

Carnelia. A large bright red singe that has strong stems with good foliage. As it grows rather short, we suggest that it be planted early.

Chicago Pearl. White Pompon that produces well when once under way. We suggest growing White Doty or Irene in its place. Blooms Nov. 10.

Christmas Cheer. A red sport of Mrs. E. D. Godfrey.

Christmas Gold. Free-growing yellow Button Pompon. Every establishment should grow this variety. Matures Thanksgiving and later.

Citrus Queen. A large lemon-yellow Anemone with very strong stems and dark green leathery foliage. It is a heavy producer and a popular variety with the trade. Disbudded, it will produce four very large blooms. Matures Nov. 25.

Gold Tips. A very odd bronze with gold tips on each petal. It is a very heavy producer and an easy grower. Blooms Nov. 25.

Graceland. A strong healthy producing Anemone type Pompon with pure white petals and yellow cushion. The blooms resemble the well-known Blanche, but it is much better in every respect. Matures Oct. 25 to Nov. 1.

Hasegawa Josephine. In habit this resembles the Hasegawa Minoru, being tall growing, vigorous and prolific. The individual flowers are somewhat lighter in color. Blooms Dec. 5-15.

Yellow December Glory. A creamy white sport from December Glory and is the same as this very popular late white in other respects. Reserve bid Sept. 30. Matures Dec. 1-10.

Yellow Frost. A yellow sport from Early Frost. Identical with the exception of color.

Yellow Mefo. Yellow sport of white Mefo. Identical to parent except in color. Matures Nov. 20.

Yellow Monument. Yellow sport from Monument. Identical in every respect except color. Blooms in the middle of November.

BRONZE

Anna Kaskas (New). A large commercial variety producing full rounded, closely incurved blucis 5 to 7 in. across when grown two blooms to the plant. It is a golden bronze in color with a very good habit of growth, attaining a height of 5 ft.

Bronze Chadwick. This variety is the same as Indian Summer.

Bronze Mistletoe. The latest bronze Mum on the market. Grows very vigorously, supporting three flowers to a plant. Matures Dec.

Detroit News. The very best early bronze to date. In form it is incurved in its early stages, gradually reflexing as it matures. Blooms 8 in. in diameter when fully developed. Matures Oct. 25.

Dorioranda. A short-growing bronze that matures Oct. 25.

Gladys Pearson. This variety is a medium shade of bronze. Incurved in form, strong grower and grows easily. One of the best. Matures Nov. 25.

Hilda H. Bergen. A very good mahogany bronze maturing Oct. 25. Select bud Sept. 10. Blooms are round, borne on rigid stems.

Indiana. An early bronze maturing about Oct. 15. In color it is much lighter than Detroit News.

Indiana Chief. One of the largest bronze commercial Mums that has been introduced to date. The highly pointed blooms that average 7 in. in diameter are deeply incurved and possess the crisp substance and lasting qualities of the well-known variety Detroit News. It blooms from Nov. 5 to 10. Select terminal bud. \$4.00 per 100, \$35.00 per 1000.

Justrie. An early incurved variety that does not grow tall. It is a medium pink in color, strong-stemmed, with heavy foliage. We consider this the best early pink. Matures Oct. 15.

J.W. Prince. Dark sport of Pink Chieftain, and like it, but is a deeper shade of pink.

Lustre. Short-growing variety with deep pink blooms on a very rigid stem. Matures Oct. 10.

Josephine Lawler. A medium shade of pink. Blooms Oct. 20.

Rose Chochard. An early pink maturing Oct. 25. It is a pleasing shade of orchid pink with broad well-formed petals of the incurved type. Should be planted early as it is not a tall grower.

Rose Glory. Large, incurved bloom of a pleasing shade of orchid pink. The plant is very robust in both stem and foliage, growing to a height of 4 ft. from June planting. Blooms Oct. 15 to 20. Gives a high percentage of perfect flowers. One of the best in this color for October flowering.

Thanksgiving Pink. A beautiful orchid of the reflex type. It is a vigorous grower with blooms measuring 7 inches across. Matures for Thanksgiving.

Indian Summer. A tall-growing, incurved bronze that comes in just right for Thanksgiving. Matures Nov. 1-10.

Mrs. H. S. Firestone. Very large bloom with rigid stem and good foliage. Color, chamois buff. It is not a tall grower and should be planted, therefore, the first week in June. Blooms Nov. 1.

Mrs. A. J. Stahelin. A good mid-November light bronze with the reverse of the petals a bright yellow. The flowers are borne on strong rigid stems with beautiful dark green foliage and a very large, incurved bloom.

Oak Leaf. Dark sport of Gladys Pearson. A fast grower and very disease-resistant. Just right for Thanksgiving.

PINK

Andrew Schmidt. Dark sport of Edwin A. Seidewitz and grows just as vigorously as its parent.

Distinction. One of the finest commercial pinks for mid-November. Grows upright with rigid stem and fine foliage. Large, incurved flower with good substance. Clear bright pink. Take terminal bud for best color.

Dr. Enguhard. This easy growing rose-pink Mum will bloom for Thanksgiving.

Edwin A. Seidewitz. A tall-growing variety of the reflex type, blooming for Thanksgiving.

Indianapolis Pink. A beautiful pink Mum to follow the early varieties in this color. It is an easy grower and produces a high percentage of perfect blooms. Matures Nov. 12. \$6.00 per 100, \$55.00 per 1000.

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Thanksgiving Pink. A beautiful orchid of the reflex type. It is a vigorous grower with blooms measuring 7 inches across. Matures for Thanksgiving.

White Chieftain. One of the very best whites to come into bloom about Oct. 5.

Silver Sheen. One of the best whites to follow Quaker Maid. An easy growing incurved. Matures Oct. 20.

Smith's Little White. A large white Mum with broad well-formed petals of the incurved type. The foliage is a dark glossy green extending all the way up to the bloom. As a late December white this is by far the very best.

Snow White. A large pink Mum with strong foliage. It is a large pink with a white base. Does very well under black cloth.

Tom Browne. A very large pure white Mum of the incurved type. Easily bears two or three blooms of excellent quality per plant with beautiful foliage. Matures Nov. 20-25.

White Chieftain. White sport of Pink Chieftain. Same as its parent in everything but color. Matures Nov. 15-20.

White Mistletoe. This is in every respect the same as all the other Mistletoes.



Chrysanthemum, Sun Glow

It has a tendency to be tinged with pink. It is indeed worth having. Select terminal bud Oct. 5. Matures Dec. 1-5.

December Glory. Medium-sized flower, perfectly globular in form and of excellent substance. Matures Dec. 1-10.

Early Frost. One of the earliest whites. As this variety is a short grower it should be planted in May for best results.

Marketeer. A fine clean, easy growing pure white with beautiful foliage and strong stems. As a late November white this is unsurpassed. Matures Nov. 15-20. \$6.00 per 100, \$55.00 per 1000.

Mefo. A large, loosely incurved white with very heavy stems and large green foliage. The bloom is incurred in its early stages but gradually reflexes as it matures. Matures Nov. 1.

Rose Chochard. An early pink maturing Oct. 25. It is a large pink with a white base. Does very well under black cloth.

Monument. One of the best known whites for mid-November. The blooms are large, pure white and round. The foliage is incised and good and grows to a height of 4 ft. from July planting.

Quaker Maid. One of the very best whites to come into bloom about Oct. 5.

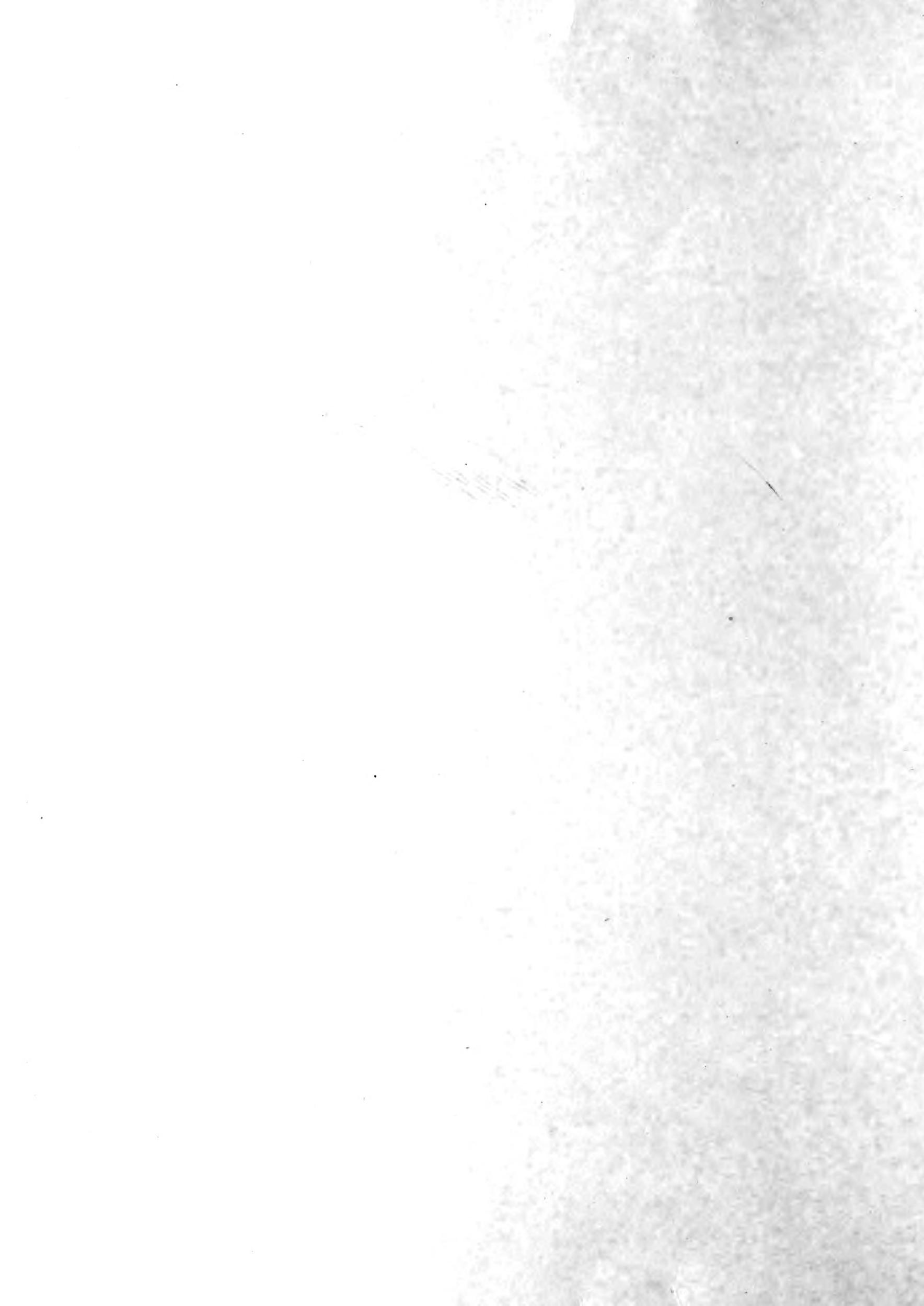
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1940

Price List

This list cancels
all previous lists



YOLANDA

(ANEMONE)

Considered by all who have seen it, one of the finest of recent introductions in the Anemone-flowered section. Distinctly self colored and an unusual shade of apricot bronze. Either as natural sprays or disbudded, the flowers are perfectly formed, the center cushion being in nice proportion to the outer petals. Stems stiff with flowers well placed when grown as sprays; foliage, vigorous and brilliant green, with strong resistance to disease. Can be flowered for Thanksgiving and later.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000

Profit or Loss in Chrysanthemum Culture

Throughout the years that we have been growing Chrysanthemums our one aim has been to make the Mum crop a real paying proposition. Suffice to say that as a result of constant experiments, we now grow Mums exclusively.

It is true that many growers do not realize a great amount of profit from growing Chrysanthemums. This is usually attributed to low market prices, but the trouble more often than not, does not lie with market conditions. We find it essential to start with cuttings that are strong, of uniform size and disease free so that each will quickly get under way and produce its share of flowers. A weakly cutting will never amount to much and the result is poor production. This, of course, can be overcome by buying cuttings from reputable Mum specialists.

The next common cause of failure comes

through overfeeding and overwatering during the growing season. Watering should be watched very carefully, as a great deal of damage can be done by too much water. Regarding feeding, the soil should be tested regularly, so that blind applications are avoided.

The last, and perhaps most important reason for Mum failures is due to slackening of efforts in keeping down disease towards the end of the season, just before the plants bloom. No matter how well they have done all Summer, a few days' neglect will ruin a Mum crop if disease secures a footing.

Ultimate success depends greatly on the foregoing facts. A well grown crop of Chrysanthemums and Pompons will pay well, but as with all other flower crops, neglect of the essentials that mean good health, will spell loss instead of profit.